Proposed Materials for Personal Financial Literacy

	1. Center for Student Credit Card Ed., Inc. *The ABC's of Credit Card Finance*	2. First Command Educational Found. *Personal Financial Lit. for Texas HS*	3. Federal Deposit Insurance Corporation *Money Smart*	4. Federal Reserve of Dallas *Building Wealth*	5. Found. For Fin. Literacy *Passport to Fiscal Fitness*	6. Internal Revenue Service *Understanding Taxes*
Content Criteria						
understanding interest, avoiding and eliminating credit card debt	X	X	X	X	X	
understanding the rights and responsibilities of renting or buying a home		X	X		X	
managing money to make the transition from renting a home to home ownership		X	X	X	X	
starting a small business		X		X	X	X
being a prudent investor in the stock market and using other investment options		X		X	X	X
beginning a savings program and planning for retirement		X	X	X	X	X
bankruptcy		X		X	X	X
the types of bank accounts available to consumers and the benefits of maintaining a bank account		X	X	X	X	
balancing a check book		X	X		X	
the types of loans available to consumers and becoming a low-risk borrower		X	X	X	X	
understanding insurance		X			X	
charitable giving		X			X	
Cost to districts (per pupil)	$0.00	$0.00	$0.00	Free web based/ TBD for hard copy	$0.00	$0.00
Branded materials	Yes	Yes	Yes	Yes	Yes	Yes

Proposed Materials for Personal Financial Literacy

	7. Investor Protection Trust *FL 2010*	8. Junior Achievement *Economics*	9. Junior Achievement *Personal Finance*	10. Jr. Finance Literacy Academy, Inc. *Personal Financial Literacy Flash Cards*	11. The Lampo Group *Financial Peace for the Next Generation*	12. National Council on Economic Education *Financial Fitness for Life*
Content Criteria						
understanding interest, avoiding and eliminating credit card debt	X	X	X	X	X	X
understanding the rights and responsibilities of renting or buying a home			X	X	X	X
managing money to make the transition from renting a home to home ownership	X		X		X	X
starting a small business		X	X	X	X	X
being a prudent investor in the stock market and using other investment options	X	X	X	X	X	X
beginning a savings program and planning for retirement	X	X	X	X	X	X
bankruptcy			X	X	X	
the types of bank accounts available to consumers and the benefits of maintaining a bank account	X	X	X	X	X	X
balancing a check book					X	X
the types of loans available to consumers and becoming a low-risk borrower			X		X	X
understanding insurance	X	X	X	X	X	X
charitable giving					X	
Cost to districts (per pupil)	$0.00	0.00	$0.00	$9.99	$5-$15	$10.00
Branded materials	Yes	Yes	Yes	Yes	Yes	Yes

Proposed Materials for Personal Financial Literacy

	13. National Council on Economic Education *Learning, Earning, and Investing*	14. National Council on Economic Education *Your Credit Counts*	15. National Endowment for Financial Education *NEFE High School Financial Planning Program*	16. Spending Solutions, Inc. Max Jaffe, *My Money Myself*	17. Star Telegram/NIE *Life is Expensive*	18. Star Telegram *Project Money $mart*
Content Criteria						
understanding interest, avoiding and eliminating credit card debt	X		X	X		X
understanding the rights and responsibilities of renting or buying a home		X		X	X	
managing money to make the transition from renting a home to home ownership	X	X		X	X	
starting a small business	X		X			X
being a prudent investor in the stock market and using other investment options	X	X	X		X	X
beginning a savings program and planning for retirement	X	X	X	X	X	X
bankruptcy	X		X			
the types of bank accounts available to consumers and the benefits of maintaining a bank account	X	X	X		X	X
balancing a check book						
the types of loans available to consumers and becoming a low-risk borrower			X			
understanding insurance			X		X	
charitable giving			X	X	X	
Cost to districts (per pupil)	$19.95 per teacher	$8.95	$0.00	$8.00	$0.00	$0.00
Branded materials	Yes	Yes	Yes	Yes	Yes	Yes